

# MICRO-£-TYCO

## INNOVATE

### AT HOME

Micro-Tyco Innovate is part of the WildHearts School Programme and is an international school's competition which inspires young people that together, they have the power to make a positive impact, both locally and globally.

Micro-Tyco Innovate challenges young people to create innovative ideas to address one or more of the United Nations Sustainable Development Goals (SDGs) - a 'to do' list for making the world a better place. Watch this video about the SDGs: <https://www.youtube.com/watch?v=DdLqiTvFwJk>



## We Need YOU

As a result of the Coronavirus pandemic, we are launching the Micro-Tyco Innovate At Home Challenge. We want to inspire you that even though you are at home, you can still make a positive difference and help others who need your support right now. For example, feeling lonely as a result of self-isolation, inability to buy food because shelves are increasingly empty or staying physically and mentally healthy.

We challenge **YOU** to create an innovate idea to tackle one of the following SDGs that we think will help make life easier for your local community. Your ideas will inspire others facing similar challenges to take action in their communities across the world. To familiarise yourself with these and to get you thinking about the SDG you would like to address, please refer to page 3.

Once you have selected the SDG you are most passionate about addressing, create and upload a 90 second video. This can be done individually or as part of a team – remember if working in a team, this must be done remotely. Details are outlined below. This is an International competition, where you will pitch your idea against other young people from around the world.

#### To enter:

1. Send a 90 second video of your idea to [info@micro-tyco.com](mailto:info@micro-tyco.com) by **11th February 5pm.**
2. Vote for your favourite Micro-Tyco Innovate At Home idea from **Friday 12th February – Friday 19th February.** Details will be sent out to you nearer the time.
3. Winners will be announced **Monday 22nd February** and will receive a £100 prize for their school.



## Your Video Pitch

You have **till 5pm Thursday 11th February** to create your idea and prepare your 90 second video pitch. You must be able to talk about the following – we recommend spending 30 seconds on each.

- **Your Inspiration:** Why you chose your Global Goal?
- **Your Innovation:** What is your idea? And how realistic is it?
- **Your Execution:** How would you make your idea happen?

A panel of judges will assess your idea against these 3 pillars and the top video pitches selected will then be uploaded onto WildHearts online voting page, where your family and friends can vote for your idea. If you are one of the top teams, we will be in touch to share some exciting prizes!

NOTE: Pitch videos will be judged on the content and delivery, not the video quality (although, please make sure judges can hear your audio clearly!).

## How to Upload Your Video Pitch

- Acceptable file formats: .MOV, .MPEG4, .MP4, 3GGP **OR**
- Upload video to Youtube as 'Unlisted'
- You can send us a video filmed on your phone camera
- Keep an original framerate
- Name video "Micro-Tyco Innovate - [Team Name / Your Name] - [Name of School]"

## Next Steps

1. Select the SDG you/your team are passionate about addressing. (Remember if working as a team, this must be done remotely).
2. Create your 90 second video and upload your video onto Youtube or send it as one of the file formats outlined above.
3. Once your video is uploaded, please email it to [info@micro-tyco.com](mailto:info@micro-tyco.com). Please include; name, school, year group and video link.

## Questions?

If you have any questions about your pitch or require any support. please don't hesitate to get in touch with the Micro-Tyco team on [info@micro-tyco.com](mailto:info@micro-tyco.com). Good luck!

## Some Targets Within the SDGs to Guide Your Thinking...



### **Global Goal 2: Zero Hunger**

- How can you prevent bulk buying from local shops?
- How can you help ensure that the elderly, vulnerable and self-isolators in your local community can access food?



### **Global Goal 3: Good Health & Well-Being**

- How can you help individuals in your local community stay fit and active during this time?
- How can you help members of your local community stay positive and look after their mental health?
- How can you help students who will not get to sit their exams maintain a positive outlook during this time?
- How can you prevent the elderly, vulnerable and self-isolators in your local community becoming lonely as a result of staying indoors?



### **Global Goal 4: Quality Education**

- How can you help parents/carers access educational resources for their children?
- How can you help teachers and learners connect to ensure educational resources are shared?



### **Global Goal 11: Sustainable Cities and Communities**

- How can you help strengthen your local community during this time?
- What type of community groups need support during this time? For example, many localities will have set up a Coronavirus Support Group – how could you make this group work better?



### **Global Goal 12: Responsible Consumption and Production**

- How can you prevent bulk buying from local shops?
- How can you support individuals and families to store and ration food supplies?
- How can you help ensure that the elderly and vulnerable have access to food in your local community?



### **Global Goal 14: Life Below Water**

- How can you encourage your local community to continue to recycle plastic?



### **Global Goal 16: Peace, Justice and Strong Institutions**

- How can you encourage your local community to implement the Government's advice on staying safe during this time?
- How can you raise awareness and encourage individuals to adhere to supermarkets advice when buying food? For example, One trolley, One person.